



DAVID KNAPP

PROVEN AND TRUSTED
BUSINESS DEVELOPMENT LEADER

PROFILE INFO

Relationships are a core human need. We are wired for relationships. I am wired to identify "right fit" relationships, to develop them, and to nurture them into win/win partnerships that stand the test of time.

Be it on the client-side, the team-side, the vendor-side, or the investor-side, relationship building is the foundational skill to achieve success in business.

**Phone**

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**Email**

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**Address**

5226 Carey Dr, Cedar Falls, IA

MY SKILLS

PERSONAL SKILLS

- Leadership
- Relationship Building
- Marketing Strategy
- Sales Strategy
- Sales Management
- Copy Writing
- Brand Evangelism
- Communications
- Public Speaking

WEBSITE

RESUMEDAVE.COM

REFERENCE

BRIAN KRAMME

Z&Z MEDICAL / CEO
319-266-8944

ABRAHAM ZEIGER

BRANZ TECH / CEO
703-774-4080

WORK EXPERIENCE

MAY 2019
PRESENT

**BUSINESS DEVELOPMENT & MARKETING DIRECTOR**

OMJC SIGNAL, INC

Developed key distribution partnerships. Increased product visibility and brand recognition.

JAN 2016
APR 2018

**SALES & MARKETING EXECUTIVE**

OMJC SIGNAL, INC

Developed, implemented, and executed sales and marketing strategies to achieve sales goals.

FEB 2013
PRESENT

**MARKETING CONTRACTOR
KNAPP MEDIA, LLC (OWNER)**

Worked with companies (via Knapp Media) to develop and execute annual marketing plans.

EDUCATION

We are fortunate to live in an age where learning new skills or exploring new theories are only a few clicks away.

For over 10 years, I have advised many owners and C-level executives on everything from digital marketing to expanding distribution channels. The skills I have learned, are the skills I have sought out, and I have excelled in them all - not in classroom theory, but in real-world experience.

I am a lifelong learner. Equal parts aptitude and teachability.